



Is there an age limit for kids on social media?



Most social media services and apps require users to be 13 years old to join.

WHAT ABOUT APPS?

App stores set their own age ratings based on the app's content.



WHY 13?

This is usually to comply with the Children's Online Privacy Protection Act of 1998 (COPPA)—a US law preventing the collection and storage of personal information from a child under 13.



Age Guide to Social Media



SOCIAL MEDIA	TERMS OF USE - MINIMUM AGE REQUIREMENTS	APP STORE RATING	GOOGLE PLAY RATING
ASK.fm	13+	12+	12+
Club Penguin	All ages (Directed at 6-14 year olds)	4+	G-General
EA (Electronic Arts)	18+ (With parental permission up to 17yrs)	n/a	G-General
Facebook	13+	4+	12+
Facebook Messenger	13+	4+	3+
Flickr	13+	12+	12+
Foursquare	13+	4+	12+
Google+	13+	17+	12+
Instagram	13+	12+	12+
Keek	13+ (With parental permission up to 17yrs)	12+	12+
Kik	13+ (With parental permission up to 17yrs)	12+	12+
LinkedIn	14+	4+	3+
Minecraft	All ages (Parental permission required to create mojang account if user is under 13)	n/a	M-Mature (Pocket Edition)
Moshi Monsters	All ages (Directed at 6-12 year olds. If user is under 13, parent's email is required)	4+	G-General
Pinterest	13+	12+	12+
Skype	18+ (With parental permission up to 17yrs)	4+	3+
Snapchat	13+	12+	12+
Spotafrind	13-19 yrs only	17+	16+
Steam	13+	17+	12+
Tinder	18+ (Facebook account required to register)	17+	18+
Tumblr	13+	17+	12+
Twitter	13+	4+	12+
Vimeo	13+ (With parental permission up to 17yrs)	17+	12+
Vine	13+	17+	12+
WhatsApp	16+	4+	3+
Yellow	13+ (With parental permission up to 17yrs)	12+	12+
YouTube	13+	17+	12+

* Age guide based on published Terms of Use and app store ratings as at April 2016.